



RESPONSE SYSTEM CASE STUDY

Genee Technology supplied by Interactive
Education accredited reseller for Genee World

Sandwell
EDUCATION BUSINESS
PARTNERSHIP

Sandwell Education Business Partnership

Dudley

Sandwell Education Business Partnership hosted Sandwell's first Work Related Learning and Enterprise Conference on 20th July 2010 at Himley Hall, Dudley. Sixty delegates attended from local primary and secondary schools along with representatives from local business.

The key note speech was given by Peter Ulleri of 2050 Logistics who explored the special relationship between business and education and the way forward. Delegates took part in workshops, browsed the comprehensive market place showcasing a variety of business activity and took part in discussion groups.

The event attracted extremely positive feedback from all delegates, including valuable positive criticism which will be used to develop and structure next year's conference.

The Genee World interactive response system contributed to the overall success of the day providing the opportunity for delegates to engage and interact with one another, drawing on the relationship between business and schools and analysing opinions from both sectors.

The interactive response system enabled us to obtain a census of opinion from all those who attended the conference, drawing out people's opinions on serious matters but in a lighthearted and fun way.

The main focus of the session using the interactive system was to focus on the relationship between business and education. We were able to open a discussion topic, such as 'should a school be run as a business / place of learning / both?' and immediately view the responses of all delegates. It was very useful being able to see the results straight away and in a graph format as we were able to discuss the findings further. We discussed over twenty of these key issues, using the interactive system meant the session remained fresh and interesting.

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The support we received from Interactive Education staff was invaluable during the session, taking care of the technical side of the process leaving the Work Related Learning team able to fully focus on the discussion questions and audience.



IQ-PAD



Genee Pad 32 set response system